

VINITH KUMAR

Web Developer | WordPress & Shopify | Web Designer

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Summary

Creative Website Designer and Web Developer with 5+ years of experience designing and developing responsive, high-performance websites and e-commerce platforms. Skilled in UI/UX design, CMS management, and front-end development, delivering visually compelling and user-friendly digital experiences.

Experienced in WordPress, Shopify, WooCommerce, HTML5, CSS3, and website optimization, with a strong focus on mobile-first design, SEO best practices, and performance optimization. Proven ability to collaborate with developers, marketers, and stakeholders to deliver scalable digital solutions aligned with business goals.

Work Experience

Web Developer

Means Design – Dubai, UAE

June 2024 – Present

- Design and develop responsive websites and landing pages aligned with client branding and business goals.
- Build and customize WordPress and Shopify websites with optimized UI and performance.
- Implement mobile-first design principles ensuring cross-browser compatibility.
- Optimize website performance through SEO best practices and page speed improvements.
- Collaborate with marketing teams to improve conversion rates and user engagement.
- Manage hosting environments including Hostinger and GoDaddy.
- Troubleshoot and maintain website functionality, security, and performance.

WordPress Developer

Ezio Solutions Pvt Ltd – Coimbatore, India

July 2022 – April 2024

- Designed and developed 30+ WordPress websites and 15 WooCommerce stores.
- Customized themes and UI layouts to match client design requirements.
- Integrated payment gateways, shipping systems, and third-party APIs.
- Implemented SEO strategies and performance optimization improving search visibility.
- Managed DNS, hosting configurations, and SSL security.
- Collaborated with designers and marketing teams to deliver high-quality websites.

Education

Master of Computer Applications (MCA)

Hindusthan College of Engineering and Technology

2018 – 2020

Bachelor of Science – Computer Science

Ayya Nadar Janaki Ammal College

2015 – 2018

Key Projects

- <https://www.lewis-james.com/en-ae>
- <https://aviatorcafe.ae>
- <https://www.thedivinefoods.com>
- <https://seedra.ae>
- <https://www.hamacdubai.com>
- <https://brettjohnson.co>
- <https://sensoriumworld.com>
- <https://skinexperts.ae>
- <https://concinnus.com>
- <https://tgifridaysme.com>

Skills

Development

- HTML5
- CSS3
- JavaScript (Basic)
- WordPress Development
- Shopify Development
- WooCommerce Development

Web Design & UI/UX

- Responsive Web Design
- Mobile-First Design
- Wireframing & UI Concepts
- User Experience Optimization

◆ Work Experience

● Web Developer

Bigbang Creation – Coimbatore, India

Jan 2022 – July 2022

- Developed responsive websites using HTML, CSS, and WordPress.
- Implemented mobile optimization and performance improvements.
- Customized themes and plugins to meet project requirements.
- Provided technical training and support for WordPress users.

● Web Developer

Sigfy – Coimbatore, India

Sep 2021 – Jan 2022

- Customized WordPress themes based on client design specifications.
- Implemented responsive layouts and semantic HTML structures.
- Optimized website code for improved SEO and performance.

◆ PERSONAL DOSSIER

- Gender : Male
- Date of Birth : 15-11-1997
- Nationality : Indian
- Marital Status : Married

◆ REFERENCE

- Available upon request

◆ DECLARATION

I hereby declare that the above-mentioned information is true and I bear the responsibility for the correctness of the above-mentioned particulars.

CMS Platforms

- WordPress
- Shopify
- Elementor
- WooCommerce

Optimization

- SEO Optimization
- Website Speed Optimization
- Cross Browser Compatibility
- Performance Optimization

Tools

- Photoshop
- Illustrator
- Figma (Basic)
- Google Analytics (Basic)

Other

- DNS Configuration
- SSL Installation
- Hosting Management
- Plugin & API Integration

◆ Certifications & Awards

🏆 Rising Star Award – Ezio Solutions Pvt Ltd

◆ Languages

English

Tamil

Malayalam